**Innovation Solution Assessment Form for #Play4Health Challenge HealthTech Innovation**

## Project Proposal Overview

## Please respond to all questions in the assessment form below.

## You are applying with a #Play4Health proposal for:

1. An Acceleration project
2. A Scale up project

## Describe your project with maximum 3-4 sentences. Describe how it will address the strategic national objectives set by the government(-s) for the country(-ies), where it will be implemented.

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## Provide your overarching project targets.

## You will have up to 12 months to implement your project. Please provide the relevant targets to be achieved by the end of this period. The marked with a star are mandatory targets.

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| --- | --- | --- |
| **#** | **Impact Indicator** | **Your Proposed Target** |
| 1. | Number of actively engaged beneficiaries\* |  |
| 2. | Number of schools onboarded across a minimum of 1 country within the project duration\* |  |
| 3. | Number of teachers / educators / community volunteers demonstrated to use the solution and promote physical activity and nutrition curriculum\* |  |
| 4. | Number of positive testimonials and/or expressions of support from policy-makers and governmental institutions in Africa endorsing the value of the further scale up of the innovation\* |  |
| 5. | Number of signed partnerships enabling post-project scale-up of the solution\* |  |
| 6. | *Other .....* |  |
|  |  |  |

## List who will be your main public and private partners, what will be their roles on the project and how do you plan to work with them.

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## Innovation Assessment

## Fit-to-Needs

### Describe what is the solution's main innovation, which population health challenge(-s) does it address and through what services and capabilities?

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* + - 1. **Why is the solution useful in the context of public health, and more specifically in the geography where you propose to implement the #Play4Health project?**

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### What is your validation proof in terms of clinical validation, economic validation, adoption, health system integration? Please elaborate in which geographies and for which populations and include link to relevant scientific studies.

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### Do you own an Intellectual Property or plan to do so? Please elaborate in detail.

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### What is your revenue model? Do you have a business-to-government model? Do you have a reimbursement strategy in the context of public health?

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### In which health systems are you already successfully integrated and how? With which local government(-s) are you working and how? Are you already engaged or working with the local government(-s) of focus for your proposal? E.g. MoH, MoICT, implementing agencies...

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### Who are your current paying customers?

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### How do you improve on what is already available locally in the geography of your proposed project (i.e. is your solution differentiated against other available options)? How are you different from your direct and indirect competitors?

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## Excellence

## Can your technology be tailored for use by underserved populations in the respective geography? Describe how do you tackle problems linked to but not limited to: infrastructure availability, broadband connectivity, devices accessibility, availability and affordability of health services, data health system fragmentation and interoperability, digital literacy?

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### Elaborate the details on your current Technical Readiness Level and what are the prerequisites for the next steps in your solution technical development?

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### How do you collect user feedback? How do you plan to measure it during the project?

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### To what unique data sets does your solution give access to? What insights will it generate for (1) its users and (2) for the health system? E.g. health data on blood pressure, heart rate variability, oxygen saturation, respiration rate, mental stress, vitamins, blood sugar, dangerous cholesterol particles, etc.; Alternative data sets such as purchase information on different types of foods, motion data, sleep data, movement and nutrition habits, family history, etc. \* E.g. show improvement to health outcomes on a local health system level for the problem by tracking data points over time; show how behaviors can be influenced, leading to better health outcomes locally\*

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### Can the technology be localized and customized to fit the local technical ecosystem requirements, e.g. how can it be integrated with local health information systems and existing solutions? (APIs/...) Are there limitations to the extent the solution can be integrated with local hardware? (e.g. simple phone, smartphone, Fitbit) or software / APIs (e.g. Google maps, weather data, EHR systems, DHIS2)\*

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## Implementation

### Do you have experience working in the proposed geography?

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### Do you have the necessary regulatory approvals for your solution in the proposed geography?

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### Describe your growth strategy and how you envision to scale. In which regions and for which populations in the proposed country? Is the population health opportunity around this problem visible locally even if it is currently unreachable?

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### Which are the biggest cost drivers of the solution?

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### Share details about your current funding structure including who are your current funders; Have you secured funding in the region where you want to scale? Please provide details on how to you plan to ensure the financial sustainability of the solution beyond the end of the project.

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### What is your Total Funding Request: [add a number in USD]

### Should you become a grant recipient of the Novartis Foundation, for what do you primarily plan to use the funds? What additional support do you need beyond financing? Are you looking for one or several funding/resource partners and what kind?

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