

- INVESTOR SUMMIT 2023

INVESTING IN THE FUTURE OF AFRICAN PUBLIC HEALTH SYSTEMS THROUGH INNOVATION



16TH - 18TH OCTOBER, 2023



NORRSKEN HOUSE KIGALI, RWANDA





Objectives of The Event

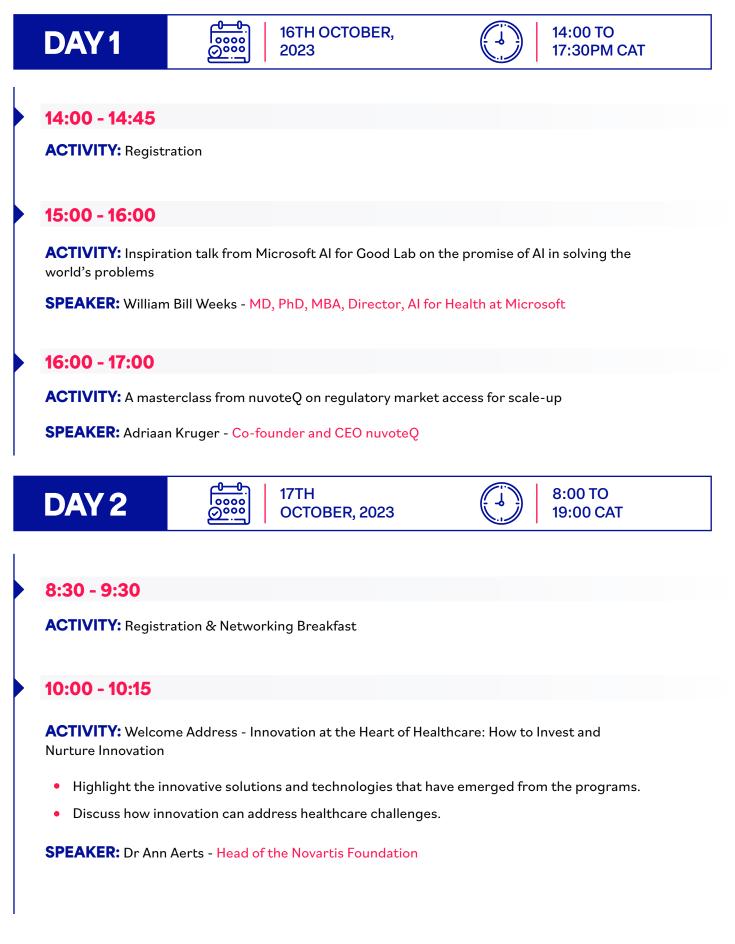
- Shape the Future of African Public Health Systems through Innovative Investments
- Identify different models of blended financing for the healthtech solutions
- Facilitate Strategic Investment Discussions: Create a platform for stakeholders to engage in meaningful discussions, knowledge sharing, and networking to identify innovative investment opportunities that can strengthen African public health systems.
- Showcase Promising Innovations: Highlight and showcase cutting-edge innovations and technologies that have the potential to revolutionize healthcare delivery in Africa, encouraging investors to explore partnerships and funding opportunities.
- Formulate a Collaborative Roadmap: Foster collaboration among governments, private sector investors, healthcare providers, and innovators to develop a comprehensive roadmap for sustainable and impactful investments in African public health systems, focusing on long-term improvements and innovation integration.

Sponsorship

A hybrid event with keynote speakers, panel discussions, startup pitches and expos, facilitated 1-1 meetings with selected startups and more by members of HealthTech Hub Africa partnerships team. In-person curated audience of upto 300 guests - broadcasted to our audience online.

- Sponsor travel allowance for non-Rwandan startups to attend the HealthTech Hub Africa Investor Summit and the organization of a startup
- Provide an award for a startup in the graduating 2023 cohort and/or the upcoming 2024 cohort
- Sponsor a HealthTech Hub Africa Innovation Challenge for 2024 to be announced during the Investor Summit
- Support the hosting budget for thought leadership content creation during the Investor Summit
- Invite your investor and startup network to attend
- Exhibition sponsorship for HealthTech Hub Africa startups
- Sponsor a session





10:15 - 10:30

ACTIVITY: Keynote - The Impact of Digital Health on Access to Quality Healthcare in Africa

- Share data and insights on how digital health solutions can improve access to healthcare services in underserved areas.
- Highlight specific success stories.

SPEAKER: TBD

10:30 - 10:50

ACTIVITY: Presentation on the underlying gaps in the investment landscape within the health innovation space

SPEAKER: TBD

11:00 - 11:30

ACTIVITY: Coffee Break

11:30 - 12:50

ACTIVITY: Fast-tracking projects' success stories from the HealthTech Hub Africa use-case grant recipients (one slide per company and a firechat)

Harnessing Innovation for Public Health: The Role of Digital Health

- Explore how digital health startups can contribute to public health initiatives.
- Discuss partnerships with government and NGOs in advancing public health goals.

SPEAKERS: Lifesten, Baamtu, Docthus, Gicmed, Vula Moderators: TBD

13:00 - 14:30

ACTIVITY: Lunch Break

14:45 - 17:45

ACTIVITY: Scale-up Startup Pitches

SPEAKERS: Deaftronics (Pty) Ltd, BENA CARE, Josmol/doktor connect, GeroCare Solutions Ltd, Render Health Technology, Jo Grp Ltd/JoCare, GOAL 3, Kapsule, Vula Mobile, Guild Digital Moderators: TBD

16:00 - 18:30

ACTIVITY: HealthTech Hub Africa Startup Exhibition & Reception

18:45 - 19:00

ACTIVITY: Closing Remarks

SPEAKERS: Pablo Santaeufemia - CEO & Co-Founder of Bridge for Billions



9:00 - 9:50

ACTIVITY: Registration & Networking Breakfast

10:00 - 10:15

ACTIVITY: Welcome Address - The Critical Role of Collaboration in Advancing Health Solutions (Share a Global Fund Video)

- Emphasize the importance of partnerships and collaboration between startups, investors, and healthcare institutions in driving digital health transformation.
- Share examples of successful collaborations facilitated by HealthTech Hub Africa.

SPEAKER: Aisling Quirke - Portfolio Manager, Private Sector Engagement, The Global Fund

10:15 - 10:30

ACTIVITY: Opening Keynote - The Investment Opportunity

- Market potential
- Growing middle-class population with increased healthcare spending.
- Investment attractiveness: Discuss the positive investment climate in Africa.
- Highlight recent success stories of healthtech startups attracting funding.

SPEAKERS: TBD

10:30 - 11:30

ACTIVITY: Panel Discussion: Innovative financing mechanisms for HealthTech

- HealthTech today is still largely donor financed and despite the increasing VC/PE flows into tech in Africa, health accounts for a small percentage of commercial investments made.
- In this panel, we explore some of the challenges from a financing perspective that are impacting the growth of the healthtech sector and explore what kind of models could make a difference, as well as what we can learn from the fintech sector.

SPEAKERS: Co-lead by Aisling Quirke & Lucy Setian Moderator: Lucy Setian

11:30 - 11:50

ACTIVITY: Coffee Break

11:50AM - 13:00

ACTIVITY: Fast-tracking projects' success stories from the HealthTech Hub Africa use-case grant recipients (one slide per company and a firechat)

Scaling Health Solutions: Lessons from the Entrepreneurs

- Discuss strategies for scaling digital health, drawing from the experiences of the entrepreneurs.
- Share tips for investors on identifying scalable solutions.

SPEAKERS: MedTech, WeCare, Penda Health Limited, Yenehealth

Moderators: TBD

13:00 - 14:30

ACTIVITY: Lunch Break

14:45 - 15:45

ACTIVITY: Growth Start-up Pitches - TedTalk Style

SPEAKER: MC - Fiona Muthoni

16:00 - 17:00

ACTIVITY: Investor Matching

Facilitated by Christelle Igihozo - Senior Program Manager Bridge for Billions

17:00 - 17:30

ACTIVITY: Closing Remarks

SPEAKERS: Rebecca Distler - MPH, AI, Data, and Digital Health Strategist, Patrick J. McGovern Foundation TBD

18:00 - 20:00

ACTIVITY: Joint Dinner with CDC Africa

Expected Outcomes

- To increase deal-sourcing opportunities for investors in HealthTech Hub Africa-vetted and accelerated companies from the 2022 and 2023 cohorts.
- To establish a platform to facilitate blended financing partnerships for high-impact startups and scaleups with a proven track record in public-private partnerships through the utilization of HealthTech Hub Africa fast-tracking grants for government priorities.
- To enhance thought leadership in innovative financing, funding mechanisms, public procurement, and PPP value-sharing.
- To launch an investor network for healthtech investments in Africa